

**VSS GOVT. ARTS COLLEGE  
POOLANGURICHI**

**STAFF PROFILE**

**NAME OF THE STAFF** : M.RAJKAMAL ELANGO  
**DESIGNATION** : Guest lecturer  
**DEPARTMENT** : Department of commerce



**1. CONTACT**

**Address** : No.C-3/4,  
Govt Medical Hospital and College Quarters,  
Sivaganga

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**Contact Phone (Mobile)** : 9445484875  
**Contact e-mail(s)** : rajkamalelango0@gmail.com  
**Skype id** :

**2. ACADEMIC QUALIFICATIONS**

Degree	College/University/Board	Year of Passing/ Awarded
B.com	Pioneer kumaradamycollege,M.S University	Nov-2006
M.com	Pioneer kumaradamycollege,M.S University	June 2009
M.phil	Pioneer kumaradamycollege,M.S University	Dec-2010
Ph.D	Bharathidasan University	doing

**3. TEACHING EXPERIENCE**

S. No.	Institution	Duration	No. of Years	
			UG	PG
1.	Pioneer kumarasamy college,Nagercoil(worked in PTA)	1	1	-
2	NooralIslam college of arts and science,thakkalay	3	3	-
3.	V.S.S Govt arts college, poolankurichi	4years10months	4.10	3

**4. RESEARCH EXPERIENCE (in years) :**

**5. AREA OF RESEARCH :**

**6\*\*. RESEARCH GUIDANCE(In Numbers)**

Program of Study		Completed	Ongoing
Research	Ph. D.	-	-
	M. Phil.	-	-
Project	PG	2	-

**7\*\*. PUBLICATION(S) (In Numbers)**

Journal(s)		Proceeding(s)		Book(s) / Chapter(s) / Monograph(s) / Manual(s)
International	National	International	National	

Cumulative Impact Factor (as per JCR)	
h-index	
Total Citations	

**8\*\*. PRESENTATION(S) (In Numbers)**

Events	International	National	State	Regional
Conference(s)				
Seminar(s)				

**9\*\*. PARTICIPATION (In Numbers)**

Events	International	National	State	Regional
Conference(s)				
Seminar(s)				
Workshop(s)				
Symposium(s)				

**10\*\*. PROFESSIONAL DEVELOPMENT (In Numbers)**

Orientation Programme(s)	Refresher Course(s)	Faculty Development Programme(s)	Short Term Course(s)	Online Course(s)

**11. FUNDED RESEARCH PROJECT(S)**

List of ongoing Project(s)					
S. No.	Agency	Period		Project Title	Grant Allocated (Rs. In Lakhs)
		From	To		

List of Completed Project(s)					
S. No.	Agency	Period		Project Title	Grant Allocated (Rs. In Lakhs)
		From	To		

Consultancy Project(s)	
Patent(s) (Applied/Received)	

**12. DISTINCTIVE ACHIEVEMENT(S) / RECOGNITION(S) / AWARD(S)**

**13. OVERSEAS EXPOSURE / VISIT(S) (Academic & Research)**

**14. EVENT(S) ORGANIZED**

S. No.	Name of the Programme	Role of Responsibility held	Name of the Resource Person	Date of the Event

**15. ACADEMIC / ADMINISTRATIVE RESPONSIBILITIES HELD**

**16. SERVED AS A RESOURCE PERSON (INVITED TALKS / GUEST LECTURES)**

**17. DETAILS OF MEMBERSHIP**

Editorial Board	
Referee (Peer Reviewed Journal)	
Academic Bodies (Board of studies)	
Professional Bodies	

**18. EXTENSION ACTIVITIES / OUTREACH PROGRAMME**

S.No	Title	Place	Date	Beneficiaries

**19. ANY OTHER ACTIVITIES**

Articles published in t(s) / Magazine(s)	
Products Developed	

Number of Ph. D. thesis evaluated	
Number of Ph. D. Public Viva Voce Examination conducted	

## 20. DETAILS OF RESEARCH GUIDANCE

Ph. D. (Completed)			
S. No.	Name	Title of thesis	Year of award
M. Phil. (Completed)			
S. No.	Name	Title of thesis	Year of award

## 21. DETAILS OF PUBLICATIONS

### (a) JOURNAL(S)

S. No.	Name of the author/s	Title of the paper with e-link	National/ International	Name of journal	Volume Page No & Year	ISSN
1.	M.Rajkamalelango	IJAEMA	International	A study on Impact of promotional Activity on consumer product perception	Vol IX Issue IX	0886-9367
2.	M.Rajkamalelango	JAC	International	A study on consumer Behavior towards purchase of Durable goods	Vol XII Issue XI	0731-6755

### (b) PROCEEDING(S)

S. No.	Name of the author/s	Title of the paper	National/ International	Name of Conference	Page No & Year	ISBN

### (c) BOOK(S) / CHAPTER(S) / MONOGRAPH(S) / MANUAL(S)

S. No.	Details

**22. DETAILS OF PRESENTATION(S)****(Conference(s) / Seminar(s))**

S. No.	Name of the Paper	Name of the Conference / Seminar	National/ International	Place	Duration/ Date

**23. DETAILS OF PARTICIPATION****(Conference(s) / Seminar(s) / Workshop(s) / Symposium(s))**

S. No.	Name of the event(s)	Sponsored by	Conducted by	Place	Duration/ Date
<b>Conference(s)</b>					
<b>Seminar(s)</b>					
<b>Workshop(s)</b>					
<b>Symposium(s)</b>					

**24. DETAILS OF PROFESSIONAL DEVELOPMENT****(Orientation / Refresher Course / FDP / Short Term Course / Online Course)**

S. No.	Name of the events	Sponsored by	Conducted by	Place	Duration/ Date
<b>Orientation Programme</b>					
<b>Refresher Course</b>					
<b>Faculty Development Programme</b>					
<b>Short Term Course(s)</b>					
<b>Online Course(s)</b>					